

FESTIVALS & EVENTS

Facts

Edinburgh's population is over 450,000, but that figure swells to well over 1 million during its famous festivals in August.

VisitScotland, 2006/2007

33 % of festival attendances were by local residents; with 6% attending from the Lothians. A further 20% of attendances were visitors from elsewhere in Scotland, 26% from the rest of the UK and 15% by overseas visitors.

Edinburgh's Year Round Festivals- 2004-2005 Economic Impact Study

Edinburgh's vibrant calendar of festivals supports 3,900 full time jobs.

Edinburgh's Year Round Festivals- 2004-2005 Economic Impact Study

Each year, the city hosts the biggest street party in the world as part of Edinburgh's Hogmanay. **VisitScotland, 2006/2007**

As Edinburgh entered its diamond (60th) anniversary as a festival city, Edinburgh's eleven Festivals, which contribute over £184 million to the Scottish economy, are confirmed as having all the right characteristics to continue leading the world.

Thundering Hooves - Maintaining The Global Competitive Edge of Edinburgh's Festivals, 2006

The festivals generate almost 3.2 million attendances, 1.4 million trips to the city, £31.6 million for accommodation providers and £22.5 million for Edinburgh's restaurants and pubs.

Edinburgh's Year Round Festivals- 2004-2005 Economic Impact Study

Edinburgh is the world's best New Year venue, topping a poll as the favourite place to celebrate the New Year.

Bunch of Beer Survey, 2005

Edinburgh's two winter festivals generated nearly £1.3 million in commercial income during 2005-6 seasonal celebrations, a 30 per cent increase on 2004-5, and were worth some £36m to the wider Scottish economy.

Edinburgh's Year Round Festivals- 2004-2005 Economic Impact Study

During the Winter Festivals, Princes Street and the city centre are decorated with over 500,000 festive lights.

The City of Edinburgh Council - Britain's Best City – Highlights from our Successful City, 2006

In 2008 the Edinburgh Festival Fringe featured 31,320 performances of 2,088 shows in 247 venues

Edinburgh Festival Fringe, 2009

The Edinburgh International Film Festival was one of the world's first international film festivals and helped define the type of event that has become so pivotal to film culture in countries all over the world.

Edinburgh International Film Festival, 2009

Established in 1947 following the Second World War, the founders of the Edinburgh International Festival had a vision of a Festival that could enliven and enrich the cultural life of Europe, Britain and Scotland and 'provide a platform for the flowering of the human spirit'.

Edinburgh International Festival, 2009

Founded in 1995, the Edinburgh Mela was the first Mela to be established in Scotland. It now attracts some 20,000 visitors annually.

Edinburgh Mela, 2009



Edinburgh: the year round festival city

- Edinburgh International Festival - www.eif.co.uk/
- Edinburgh Festival Fringe - www.edfringe.com/
- Edinburgh's Winter Festivals (Hogmanay and Capital Christmas) - www.edinburghschristmas.com/
and www.edinburghshogmanay.org/
- Edinburgh Military Tattoo - www.edintattoo.co.uk/
- Edinburgh Art Festival - www.edinburghartfestival.org/
- Edinburgh Science festival - www.sciencefestival.co.uk/
- Edinburgh International Jazz and Blues festival - www.edinburghjazzfestival.co.uk/
- Edinburgh Mela - www.edinburgh-mela.co.uk/
- Bank of Scotland Children's International Theatre Festival -
www.imagine.org.uk/FESTIVAL2009/home.php
- Edinburgh International Film Festival - www.edfilmfest.org.uk/
- Edinburgh International Book Festival - www.edbookfest.co.uk/
- Scottish International Storytelling Festival – www.scottishstorytellingfestival.co.uk/