

THE EDINBURGH TOURISM ACTION GROUP **ETAG**

The Edinburgh Tourism Action Group is a dynamic working partnership between the public and private sectors to co-ordinate tourism in Edinburgh. The group includes representation from over 1000 tourism related businesses in the city supported by the City of Edinburgh Council, Scottish Enterprise Edinburgh and Lothian and VisitScotland Edinburgh & Lothians.

This document outlines the challenges, the aspirations and the opportunities that we face over the next decade. We all have a part to play in making the vision a reality.

For further information: www.inspiringtourism.co.uk

or e-mail: etag@inspiringtourism.co.uk

Designed by the City of Edinburgh Council Corporate Services 1045/CD/SA November 2007



EDINBURGH TOURISM



