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Privacy

Your privacy is important to us, and we are keen to ensure that you get the most out of this Site and our services, without prejudicing that privacy.

We will comply with the Data Protection Act 1998 and all the protection that that Act affords you. Further information on the Act is available from the [Information Commissioner website](#).

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Data Protection Statement

Your data will be treated in confidence and will not be disclosed to third parties out with the Edinburgh Inspiring Capital Brand project partners. Our partners are The City of Edinburgh Council, Scottish Enterprise, Edinburgh Convention Bureau and Visit Scotland. You may be contacted by telephone, email, postal mail and any other reasonable method for the purposes of communicating information about city region promotion. If you prefer not to receive this information please write to Edinburgh City Region Brand Project, The City of Edinburgh Council, 329 High Street, Edinburgh EH1 or contact us via info@edinburghbrand.com. Alternatively use the [contact form](#).

Use of personal information

In some areas of this Site we may ask you to provide information about you (including, by way of example only, your name, your employer's name (where appropriate) and your contact details) that will enable us to enhance your Site visit, administer brand materials (including but not exclusive to brand images, delegate materials and logos) and provide you with further information about Edinburgh Inspiring Capital and city region promotion. This would include where you fill in any of the registration and order forms which appears on this Site, to request inclusion on our mailing list, where you provide feedback to us, or where you complete any online questionnaire / poll we may post on this Site from time to time. The information which you provide will be retained and used by The Edinburgh Inspiring Capital Brand partners (The City of Edinburgh Council, Scottish Enterprise, Edinburgh Convention Bureau and Visit Scotland) only for the purposes for which you have provided it to us, whether to provide products, services or information to you, or otherwise, and will not be passed to any third party, other than to any contractor duly appointed by us, who requires to have access to that information for those purposes. By using this Site you are giving us permission to retain and use your personal information in this way.

We will not retain or use your personal information for any reason, other than as described in the previous paragraph. In particular, none of your details will be passed to third parties for marketing purposes other than our brand partners as named above.

Cookies

The website will utilise cookies to collect information about visitors to the website.

Security

We follow strict security procedures in the storage and disclosure of personal information in order to ensure compliance with all applicable legal requirements, including taking all reasonable steps to prevent unauthorised access to your personal information. For your protection this website is SSL encrypted. However, please be aware that communications over the internet are not secure unless they are encrypted, and we do not accept responsibility for any unauthorised access to or loss of personal information due to circumstances beyond our control.

Other web sites

The Privacy Policy set out in these Terms and Conditions only covers this Site. It does not cover any other web site, including any web site to which you may find a link on this Site.

Correction of personal information

If you become aware that the information we hold about you is inaccurate, please contact us by email at info@edinburghbrand.com and we will ensure that the details we hold are corrected or updated as soon as possible.

In addition, The '[update my profile](#)' section of this website enables you to update your own personal data.

Unsubscribe

Should you wish to unsubscribe please contact us in any of the following ways, and detail which information you would like to be removed from our database.

by email: info@edinburghbrand.com

by post:, Edinburgh City Region Brand, The City of Edinburgh Council, 329 High Street, Edinburgh EH1 1PN

by telephone: 0131 529 4446

by fax: 0131 529 7479

By our [online feedback form](#)

Further information

Should you have an enquiry about our privacy policy please contact us in any one of the following ways:

by email: info@edinburghbrand.com

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